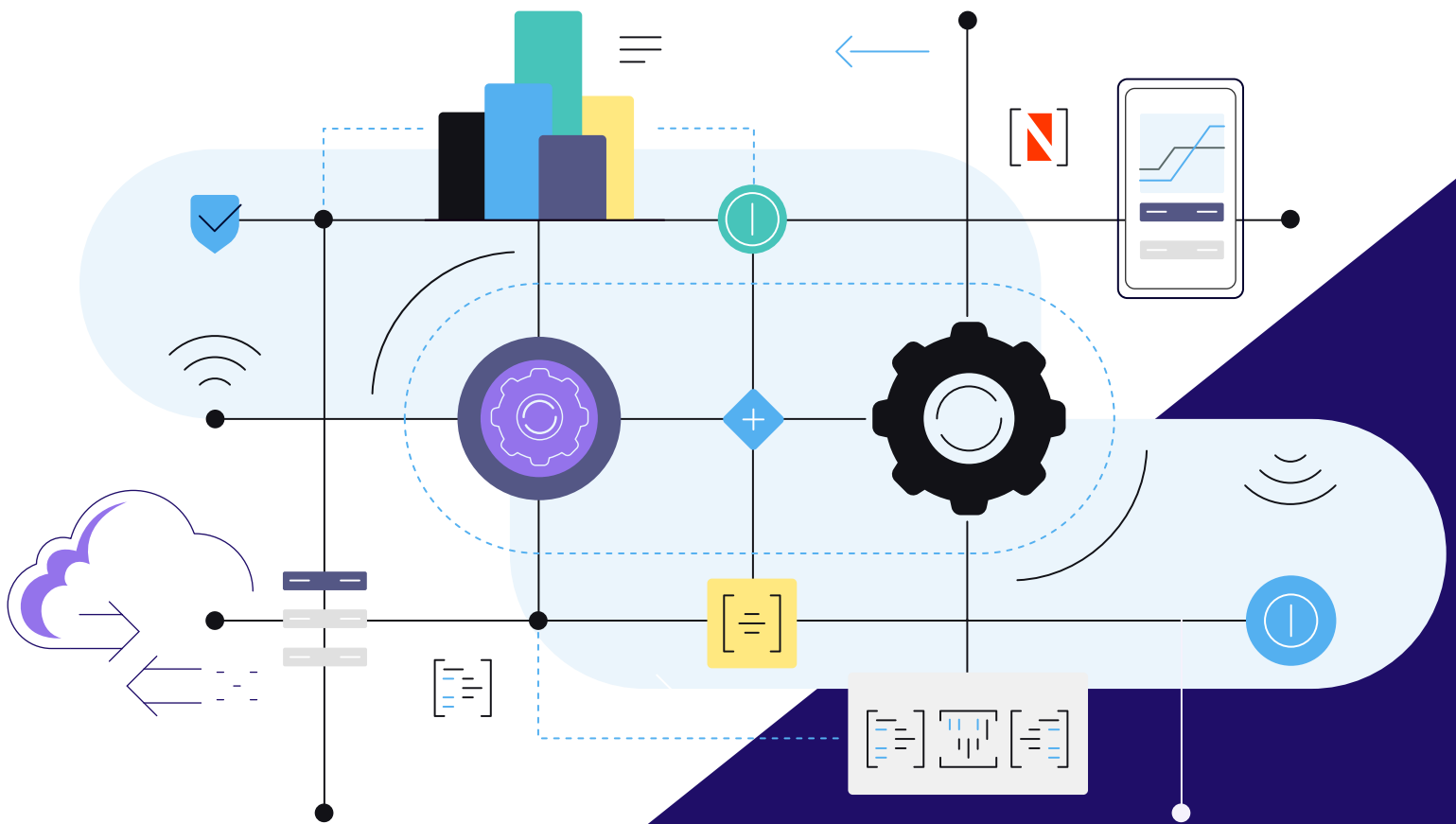


NETENRICH

Scale operations, drive opportunities

Talent and technology to ignite growth



Engaging premier Managed Service Providers (MSPs) makes life easier for enterprise IT teams. Partnering with Netenrich makes life easier for you . . .

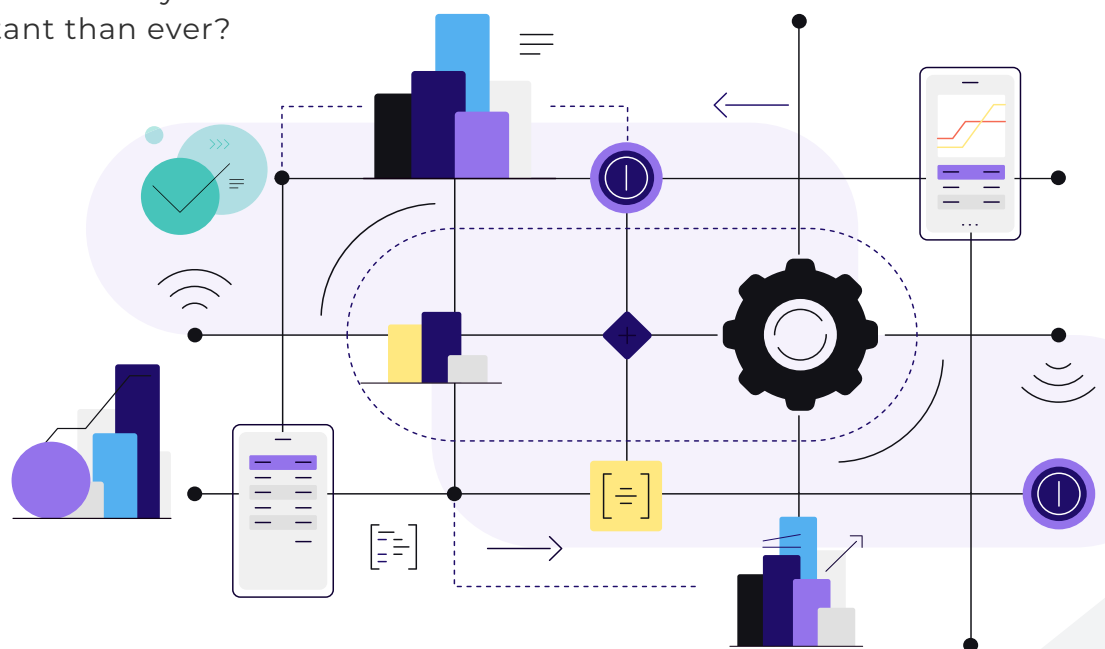
For more than a decade, MSPs have engaged Netenrich to innovate, modernize, and scale digital operations to improve their business. Our platform for delivering virtual and managed Network Operations Center (NOC) solutions lets you offer stellar service without disruption amidst challenging business dynamics — like transformation, talent shortages, and cyber risk — while continuing to grow revenues.

Netenrich bridges the gap between detection and resolution with the right mix of technology, talent, automation, and digital operations efficiencies. We help maximize the value of your IT, cloud, and cybersecurity resources to attract and retain more and better customers.

Why is having such depth behind your digital Ops more important than ever? Three main reasons . . .

Accelerate Your Business as a Netenrich Partner

- Grow MMRs
- Expand your solution portfolio
- Speed resolution
- Reduce your workload
- Streamline and scale digital operations



1. There's a lot going on at once

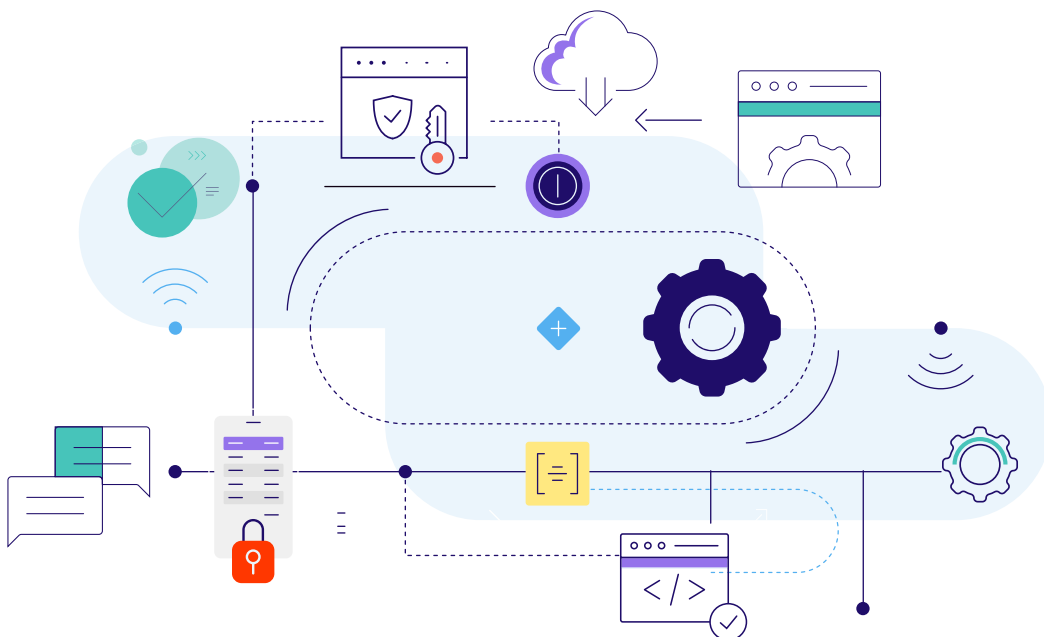
Taking on new and larger clients? Adopting or migrating to Azure, AWS, or Google Cloud? Facing new competition from resellers, cloud, and security providers?

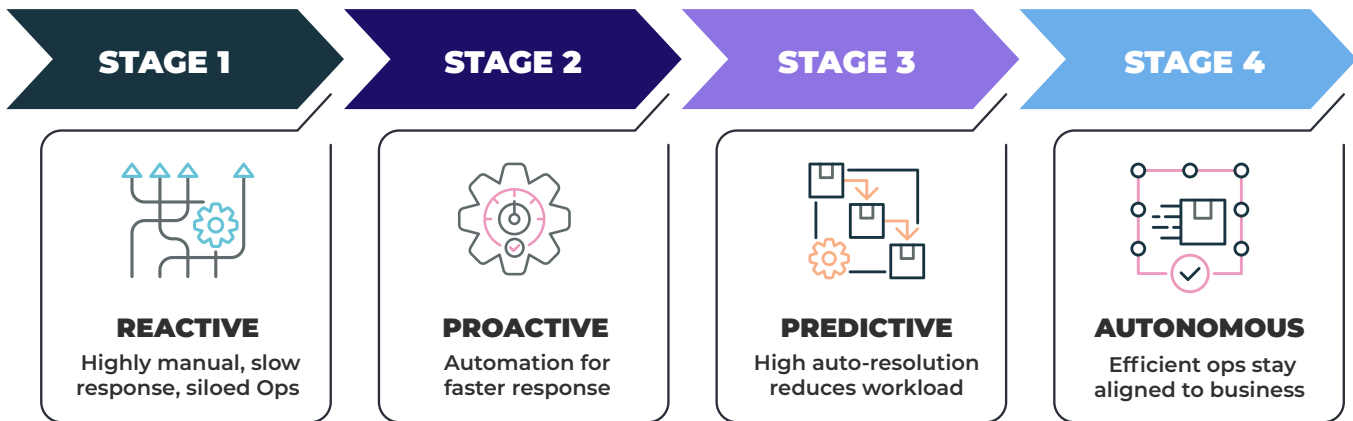
Staying ahead of market trends — and at the top of one's game — has never been harder. Partnering with Netenrich gives you a powerful behind-the-scenes advantage — a flexible mix of AI and Ops expertise to pre-empt competition and safeguard margin — without buying more tools.

We deliver the scale, scope, and consistency you need to win, without an intrusive lift-and-shift or rip-and-replace effort to get started. Our Resolution Intelligence Platform drives efficiencies across your entire digital infrastructure with 24/7/365 virtual and managed NOC and cybersecurity coverage.

Whatever your plans and challenges, partnering with Netenrich positions your team for success, and your company for growth.

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No two business models are the same

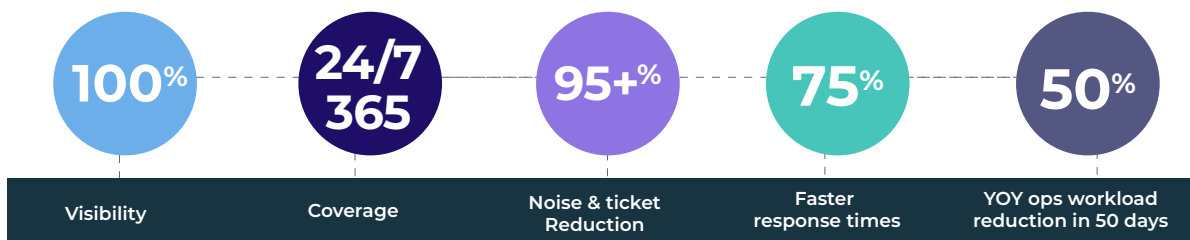
Maintaining consistent, reliable service operations plays a key role in evolving your company. Whatever your timing and strategy, partnering with Netenrich brings the depth, flexibility, and talent to take operations to the next level and reduce your Ops workload by 50% in just 50 days.

2. “The numbers don’t add up.”

Predictable cost models seem to have fallen by the wayside. At work and at home, customers expect ultra-high-quality services that “just work.” MSPs are under pressure to improve client satisfaction while rolling out profitable new services that deliver high value.

Netenrich helps strike the balance so you can innovate without compromising quality or investing in more tools and technologies. Extending your team to include ours insulates you from fluctuations in demand, tool requirements, and available skills and expertise.

Modern digital ops transformation



Resolution Intelligence generates analytics and efficiencies to predict and optimize cost, showcase your top talent, and deliver the ultimate customer experience — without throwing more tools at the problem.

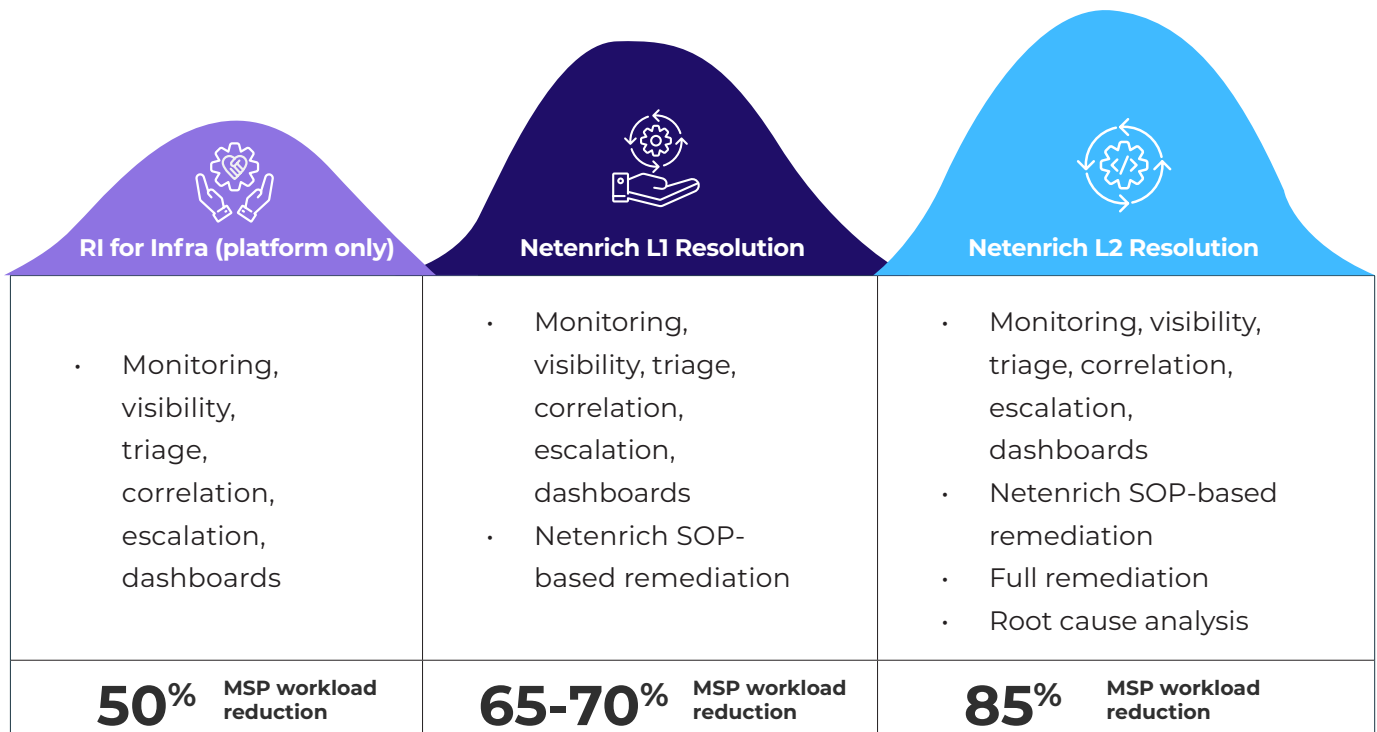
3. “It’s hard to find good help these days”

“Automated” may not always mean easier, cloud can’t fix everything, and machines don’t take the place of true front-line experience. Partnering with Netenrich lets you stay resilient in today’s volatile IT talent market.

We function as an extension of your team to maintain consistent coverage and alleviate the burden on your engineers at every level. Offloading repetitive tasks that lead to fatigue means your top performers stop drowning in tickets and spend more time driving strategic initiatives.

Auto-resolution increases over time as we escalate fewer incidents with richer, more actionable context. Over time, your team resolves issues in less time, with less effort, and grows increasingly proactive.

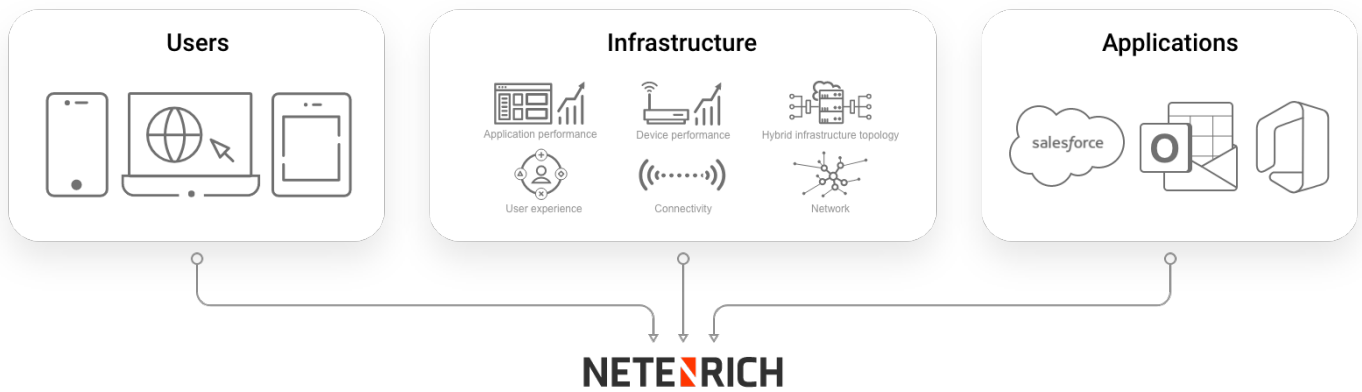
Resolution your way






Turning ops into opportunity:

Detect. Respond. Resolve. Repeat.

Combining advanced AI with insightful analysis creates the high-touch service and ongoing optimization MSPs need to expand customer relationships. We integrate with the tools you have and bring the ones you need to achieve complete 24/7/365 detection. Our platform provides the context, prioritization, and prescriptive recommendations to improve Mean Time To Repair (MTTR) and extend Mean Time to Compromise (MTTC) on the security side.



 Zero blind spot monitoring	 AIOps, noise reduction	 Actionable context
<ul style="list-style-type: none"> • What and where is the problem? • Did it start with a desktop application? • An interface to a SaaS platform or CDN • Individual Users? 	<ul style="list-style-type: none"> • Are there alerts at the same time from several monitoring tools? • Do they pertain to the same issue or different ones? • Can they be classified into the same problem category? • How many of these alerts are unimportant? • How many of them can be correlated into one ticket 	<ul style="list-style-type: none"> • Who should solve this and how? • What is the impact on digital experience? • Security? • The Business?



“Just the outcomes, please.”

Whatever your business goals, Netenrich helps you evolve at your ideal pace:

Scale your services portfolio—without revamping your infrastructure.

We deliver NetOps, CloudOps and SecOps to promote expansion while breaking down silos.

Grow Monthly Recurring Revenues (MRRs).

Increase your MRRs while lowering the cost of delivery and reducing capital and ongoing expenses.

Balance growth with run costs.

Resolution Intelligence analytics help to steadily optimize your Ops and business infrastructure with machine and people making each other smarter over time.

Profit through change.

Transformation keeps accelerating (and expectations rising) with less time and talent to go around—but change can still be a good thing. With Netenrich, your processes remain yours no matter how much we assume and improve them. We free up the internal resources you need to accelerate digitalization and innovate new differentiated services.

Stand out with security.

Netenrich brings a “security first” approach that goes beyond basic compliance. Resolution Intelligence for Cybersecurity helps manage risk and add resilience while scaling infrastructure and portfolio.

- Higher EBITDA (earnings before interest, tax, depreciation and amortization)
- Recurring revenue growth
- All-time-high client retention
- 24/7/365 expert coverage
- Brand protection

How will you spell “success” in 2022?

- S**kills
- U**ninterrupted service
- C**ost-efficiency
- C**lient satisfaction
- E**fficiency
- S**cale
- S**ecurity



Don't take our word for it . . .

Netenrich helps some of the top brands in managed IT and security grow, scale, and navigate change—but no two business models are the same. Connect with us to see how Netenrich can reduce your digital operations workload by 50% in just 50 days – risk free.

By understanding your business goals, we can help you evolve to a modern service portfolio, maximize technical talent, and realize higher return on current and prospective investments:

- | | |
|------------------------------|----------------------|
| Cloud Computing | Social |
| Software-defined | Serverless |
| Microservices | Integrations |
| Mobility | Hyperscale |
| IoT | Globalization |
| Business Intelligence | Containers |

Get started! Apply to the Netenrich Partner Program today.

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www.netenrich.com

